



# Liquor Whipped

Shot Tops . Milkshakes . Cones . Coffees . Desserts

## A Whipped Gold Prize Winner

A fun, novel, whipped finish to your offerings

Haywood Drinks, leading suppliers to the On Trade for over a decade, proudly announce their Gold Prize winning product Liquor Whipped at the recent Casual Dining event in London.

Whipped to perfection, Liquor Whipped a unique, novel collection of 9 vodka infused squirty cream type products, patented within the US and solely distributed within the UK by Haywood's, is proving ever popular within the Trade for its complete diversity and individual finish to alcoholic drinks, non alcoholic, hot beverages as well as desserts and ice creams.

With flavours such as White Chocolate Peppermint, Caramel the mouth watering range is perfect to use as squirty whipped finishes to cocktails and milkshakes. Perfect for Top Shots, Liquor Whipped allows you to add a new hint of flavour infused with vodka as a finishing touch transforming a standard shot or cocktail in just one cost effective squirt.

Perfect for fabulous injections of whipped taste and high margins, the range is developing their fan base from the ever growing bar shot toppings and cocktails to now being served as alcoholic "ice creams" as well as key ingredients to milkshakes adding a vodka infused edge and even coffee toppings, adding a kick to lattes and regular cappuccinos.

Diane Whittle, Manager of The Old Dog Inn, Preston comments "I was curious at first as to who would purchase and how we would sell the Liquor Whipped

products, I wanted to offer something that little bit different within our late night bar. We have such a diverse constant flow of customers from 18 – 55, I thought about offering the Liquor Whipped within small waffle cones topped with popping candy to the youngsters. It went down a treat and is becoming a trend in the area. We also sell the Liquor Whipped as shot tops and even on late night hot beverages to our older clients. We have just found that the product fits into so many different generations, it's so diverse and our punters love it!"

Fraser Henderson of Haywood Drinks adds "We are so delighted that our Liquor Whipped range secured Gold prize winning at the Casual Dining Show, it's a truly unique and magnificent product which deserves to stand out and be recognized. The range is so innovative and allows individual publicans, hoteliers, bar managers and restaurateurs to adapt in their own personal way as well as making huge margins at the same time "When asked what his favourite way of sampling Liquor Whipped is he replied "Caramel flavour on my apple pie, Liquor Whipped is the perfect accompaniment to any dessert"

Liquor Whipped is available in the following tempting flavours....

Caramel, Chocolate, Irish Mint, Key Lime Pie, Orange, Piña Colada, Strawberry, Vanilla and White Chocolate Peppermint.

[www.haywood-drinks.co.uk](http://www.haywood-drinks.co.uk)

